



JEREMY HENRICHS

“Digital company building enthusiast with more than 6 years of experience in working for #1 TMT mgmt. consulting firm, in building up a digital business unit for #1 Telco in Switzerland, in advising C-level & advisory board of startups, SME and corporates as well as in founding and selling my own company.”

WORK

09/2016–10/2018
(2 years)

Advisor to C-Level and Supervisory Board at Mila

Sparring partner for CEO, CFO and supervisory board of Mila regarding strategic questions
-Developed international go-to-market roll-out strategy together with CEO & supervisory board
-Lead 100mn CHF M&A project in close cooperation with the chairman of the supervisory board

05/2016–10/2018
(2.5 years)

Digital Strategist & Business Builder at Swisscom

Development of digital strategies for the DBU as well as incubating new spin-offs for Swisscom
-Part of the small team that founded the Digital Business Unit to generate new digital revenue
-Developed the DBU strategy in close cooperation with Chief Digital Officer
-Development of “Launchpad” platform to significantly improve time-to-market of new ventures
-Supported supervisory/executive boards of our participations (e.g. Admeira, Autosense)

07/2016–today

Strategy Mentor for Startups at Gründermaschine

Sparring partner for startups (see: <http://www.gruendermaschine.com/team/#Mentoren>)

05/2015–04/2016
(1 year)

Strategy Manager at Swisscom (#1 Telco provider in Switzerland)

Leading strategic projects for Swisscom’s C-level with focus on B2C customer segment
-Developed overall residential strategy, innovation strategy as well as smart home strategy
-Admittance to Swisscom's top-talent program SCALE (only one who got accepted after 4 months instead of usually required 24 month of company tenure)

01/2015-03/2015
(3 month)

Global Venture Development Manager at Rocket Internet (#1 Company Builder in Europe)

Helping a new venture (Bonativo) to be build up from scratch
-Creation and implementation of operations strategy including coordination of logistics
-Creation and implementation of online & offline marketing strategy in Berlin

07/2014–12/2015
(7 month)

Gap Year

-4 months of backpacking through South America and Australia
-3 months of freelance-work for Swisscom in strategy, innovation and venturing department
-3 months of freelance-work for Rocket Internet as a Global Venture Development Manager

07/2013–06/2014
(1 year)

Consultant at Solon Mgmt. Consulting (#1 TMT mgmt. consulting firm in EU)

Mgmt. consultant with focus on strategy and M&A projects in telco, media and tech industry
-Developed product- and go-to-market strategy for TV-product of Swedish Telco company
-Advised British media company on multi-million content rights acquisition
-Developed multiple M&A buy- and sell-side commercial as well as technical due diligences

09/2012–06/2013
(10 month)

Assistant to the CEO at Talentschmiede as a working student (IT-consulting start-up)

Assisting the founder/CEO of IT-consulting firm Talentschmiede on all topics
-Recruiting new employees from CV-screening to interviews to onboarding activities
-Coaching of new consultants with regards to, e.g., project management and consulting tools
-Development and implementation of assessment center for PMOs, IT-consultants and developer

10/2009–03/2010
(6 month)

Project manager at a student project in cooperation with Microsoft & TU Darmstadt

Execution and management of a software project as part of the project management team

09/2009–12/2009
(4 month)

Internship at KPMG AG

Internship in IT-Advisory, completing the project as a working student afterwards

STUDIES

- 2012 **Exchange semester**, UC Santa Barbara, USA (#2 college world-wide – Leiden Ranking)
Co-curricular activities: Manager of a soccer team
- 2011 **Exchange semester** at the Carroll University in Wisconsin, USA
Co-curricular activities: Member of SIFE-Club (“Students In Free Enterprises”)
- 2010–2012 **Master of Business Administration (MBA)** at Philipps University in Marburg, Germany
Quantitative focus: (time-series) econometrics, statistics, advanced management accounting
Master-thesis in time-series econometrics / statistics
Degree: Master of Science (M.Sc.), Final grade: 3.4 (German grade system: 1.4) (top 10%)
- 2007–2010 **Bachelor of Science in business informatics** at TU Darmstadt (#1 college for business informatics in Europe)
Only one out of 144 who finished in 6 semesters with "very good" without failing any exam
Focus topics: informatics, mathematics, business, economics
Bachelor-thesis in marketing
Degree: Bachelor of Science (B.Sc.), Final grade: 3.4 (German grade system: 1.5) (top 5%)
- 1998–2007 **University-entrance diploma (Abitur)** at **Ernst-Ludwig-Gymnasium/ELS** (high school)
Advanced classes: mathematics, physics, informatics
Degree: Qualification for university entrance, grade: 3.4 (German grade system: 1.4) (top 10%)

ENTREPRE- NEURIAL ENGAGEMENT

2007–2013

„Internetmarketing Jeremy Henrichs" (**Founder & CEO**)
Author of several eBooks, DVD-Courses and videos to help small businesses starting and optimizing their businesses with the help of internet-marketing techniques (including an email list of 15k subscribers, multiple websites and brands)

ENGAGEMENT AND AWARDS

- 2015 Winner of the “Start-Up Weekend Zurich 2015”
- 2012 Finalist in the German-wide competition “Start-Up Pioneers 2012”
- 2012 Scholar of German National Academic Foundation (granted to 0.5% of students in Germany)
- 2011 Scholar of SFAS ("Stiftung für Ausbildung und Studium"), PROMOS and E-Fellows
- 2011 “Best Presentation Award” of the chair of general business administration
- 2010-2012 Voluntary consulting of Plan-Verde.org helping developing countries to feed themselves
- 2007 Admittance to „German Association of Physicists” as one of the nationwide best physicists
- 2004 Badge of honor of ELS/high school for outstanding marks and outstanding social commitment

IT KNOW-HOW

LANGUAGES

HOBBIES

PERSONAL INFORMATION

MS Office (Word, PowerPoint, Excel), Sharepoint, SPSS, R, HTML, CSS, Perl, Scheme, Java
German: native; English: fluent; French: basic knowledge
Olympic triathlon finisher, backpacking, snowboarding, bikram yoga, meditation, psychology
Address: Jeremy Henrichs, Scheuchzerstrasse 79, 8006 Zürich, Schweiz
Born 24/07/1987 in Halle (Saale) in Germany, living in Switzerland since 2015