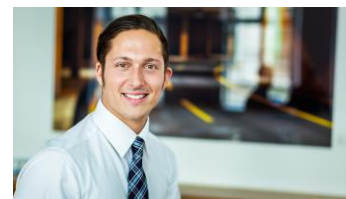


Jeremy Henrichs (born 07/24/1987 in Germany)
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Work experience (>5 yrs)

09/2016 – today

Advisor to CEO & Supervisory Board at Mila AG

Advisor to the CEO & Supervisory Board, mainly with regards to strategy and business (case) development

07/2016 – today

Strategy Mentor for Startups at Gründermaschine GmbH

Strategy mentor for startups, see: <http://www.gruendermaschine.com/team/#Mentoren>

02/2016 – today

Digital Strategist & Business Builder at Swisscom AG

Part of the senior team that founded the Digital Business Unit to generate new revenue with digital business models. Responsible for defining the DBU strategy and building new business concepts & ventures, working closely with Swisscom's C-level and the supervisory / executive boards of our participations.

05/2015 – 01/2016
(9 month)

Strategy Manager at Swisscom AG (#1 Telco provider in Switzerland)

Inhouse consultant for Swisscom's B2C department. In charge of projects like the overall residential strategy, innovation management, smart home etc. Admittance to Swisscom's top-talent program SCALE (only one who got accepted after 4 months instead of usually required 24 month of company tenure).

07/2014 – 04/2015
(10 month)

Gap Year

4 months of backpacking through South America and Australia

3 months of freelance-work for Swisscom in strategy, innovation and venturing department

3 months of freelance-work for Rocket Internet as a Global Venture Development Manager (GVD)

07/2013 – 06/2014
(1 year)

Consultant at Solon Management Consulting GmbH & Co. KG (#1 TMT mgmt. consulting firm in EU)

Management-Consultant with focus on strategy / M&A projects in telecommunications & media industry

09/2012 – 06/2013
(10 month)

Assistant to the CEO at Talentschmiede GmbH & Co. KG as a working student (IT-consulting start-up)

Assisting the founder & CEO as well as working as an external consultant for an IT project

10/2009 – 03/2010
(6 month)

Project manager at a student project in cooperation with Microsoft & TU Darmstadt

Execution and management of a software project as part of the project management team

09/2009 – 12/2009
(4 month)

Internship at KPMG AG

Internship in IT-Advisory, completing the project as a working student afterwards

Studies (5 years)

03/2012 – 06/2012

Exchange semester, University of California, Santa Barbara (#2 college world-wide – Leiden Ranking)

Co-curricular activities: Manager of a soccer team

08/2011 – 12/2011

Exchange semester at the Carroll University in Wisconsin (USA)

Co-curricular activities: Manager of a soccer team; Member of SIFE-Club (“Students In Free Enterprises”)

10/2010 – 12/2012

Master of Business Administration (MBA) at Philipps University in Marburg (Germany)

Quantitative focus: econometrics, time-series econometrics, statistics, advanced management accounting

Master-thesis in time-series econometrics / statistics

Degree: Master of Science (M.Sc.), Final grade: 3.4 (German grade system: 1.4) (top 10%)

10/2007 – 08/2010

Bachelor in business informatics at TU Darmstadt (#1 college for business informatics in Germany)

Only one out of 144 who finished the program in 6 semesters with "very good" without failing any exam

Focus topics: informatics, mathematics, business, economics – Bachelor-thesis in marketing

Degree: Bachelor of Science (B.Sc.), Final grade: 3.4 (German grade system: 1.5) (top 5%)

1998 – 2007

University-entrance diploma (Abitur) at Ernst-Ludwig-Gymnasium (high school)

Advanced classes: mathematics, physics, informatics

Degree: General qualification for university entrance, grade: 3.4 (German grade system: 1.4) (top 10%)

Engagement / Awards

10/2015

Winner of the “Start-Up Weekend Zurich 2015”

06/2012

Finalist in the German-wide competition “Start-Up Pioneers 2012”

Since 03/2012

Scholar of German National Academic Foundation (granted to only 0.5% of students in Germany)

Since 10/2011

Scholar of SFAS (“Stiftung für Ausbildung und Studium”), PROMOS and E-Fellows

07/2011

“Best Presentation Award” of the chair of general business administration

2010-2012

Voluntary consulting of Plan-Verde.org with the aim of allowing developing countries to feed themselves

06/2007

Admittance to the „German Association of Physicists” as one of the nationwide best students in physics

2004

Badge of honor of the Ernst-Ludwig-School for outstanding marks and outstanding social commitment

Entrepreneurial

Engagement (6 years)

03/2007 – 01/2013

„Internetmarketing Jeremy Henrichs" (Founder & CEO)

Author of several eBooks, DVD-Courses and videos to help small businesses starting and optimizing their businesses with the help of internetmarketing techniques (including an email list of 15k subscribers)

Languages

German – native; English – fluent; French – basic knowledge

IT Knowledge

MS Office (Word, PowerPoint, Excel), Sharepoint, SPSS, R, HTML, CSS, Perl, Scheme, Java

Individual Interests

Triathlon Finisher Berlin 2016, travelling, snowboarding, bikram yoga, meditation, psychology